

~~\$~~ In re Application of:

Group Art Unit: 3611

Examiner: Joanne Silbermann

Confirmation No.: 6440

For: ADVERTISING ARRANGEMENT,
DISPLAY, AND ADVERTISING
METHOD

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

TRANSMITTAL LETTER

Enclosed is a reply to the Notice of Non-Compliant Amendment of May 14, 2007. The items checked below are appropriate:

- ☐ Applicant hereby petitions for a one month extension of time to respond to the above Office Action. The fee of \$120.00 for the Extension is enclosed.

The claims are calculated below:


	Claims Remaining After Amendment		Highest Number Previously Paid	Present Extra	Rate	Additional Fee
Total	83	-	83	0	x \$ 50	\$ 0
Indep.	8	-	8	0	x \$200	0
<input type="checkbox"/> First Presentation of Multiple Dep. Claim(s)					+\$360	
Subtotal						\$ 0
Reduction by ½ if small entity						-
TOTAL						\$ 0

- ☐ A fee of \$0 to cover the cost of the additional claims added by this reply is enclosed.
- ☐ A fee of \$0 to cover Petition for Extension of Time is enclosed.
- ☐ Checks totaling \$0 to cover the above fees are enclosed.
- ☒ Copy of the Notice of Non-Compliant Amendment, dated May 14, 2007.

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.

By: 
Christopher W. Day
Registration No. 43,944

Date: June 14, 2007



UNITED STATES PATENT AND TRADEMARK OFFICE



UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
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Alexandria, Virginia 22313-1450
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/763,189	01/26/2004	David Bieber	01876.0039	6440

22852	7590	05/14/2007
FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER LLP 901 NEW YORK AVENUE, NW WASHINGTON, DC 20001-4413		

EXAMINER	
SILBERMANN, JOANNE	

ART UNIT	PAPER NUMBER
3611	

MAIL DATE	DELIVERY MODE
05/14/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

JUN 14 2007

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER
LLP

5/14/07 DPO OWD
01876-0039
06-14-07
Response due
no!

Notice of Non-Compliant Amendment (37 CFR 1.121)

Application No.

10/763,189

Examiner

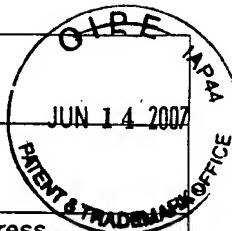
Joanne Silbermann

Applicant(s)

BIEBER, DAVID

Art Unit

3611



-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

The amendment document filed on 08 January 2007 is considered non-compliant because it has failed to meet the requirements of 37 CFR 1.121 or 1.4. In order for the amendment document to be compliant, correction of the following item(s) is required.

THE FOLLOWING MARKED (X) ITEM(S) CAUSE THE AMENDMENT DOCUMENT TO BE NON-COMPLIANT:

- ☐ 1. Amendments to the specification:
 - ☐ A. Amended paragraph(s) do not include markings.
 - ☐ B. New paragraph(s) should not be underlined.
 - ☐ C. Other _____.
- ☐ 2. Abstract:
 - ☐ A. Not presented on a separate sheet. 37 CFR 1.72.
 - ☐ B. Other _____.
- ☐ 3. Amendments to the drawings:
 - ☐ A. The drawings are not properly identified in the top margin as "Replacement Sheet," "New Sheet," or "Annotated Sheet" as required by 37 CFR 1.121(d).
 - ☐ B. The practice of submitting proposed drawing correction has been eliminated. Replacement drawings showing amended figures, without markings, in compliance with 37 CFR 1.84 are required.
 - ☐ C. Other _____.
- ☒ 4. Amendments to the claims:
 - ☐ A. A complete listing of all of the claims is not present.
 - ☐ B. The listing of claims does not include the text of all pending claims (including withdrawn claims)
 - ☒ C. Each claim has not been provided with the proper status identifier, and as such, the individual status of each claim cannot be identified. Note: the status of every claim must be indicated after its claim number by using one of the following status identifiers: (Original), (Currently amended), (Canceled), (Previously presented), (New), (Not entered), (Withdrawn) and (Withdrawn-currently amended).
 - ☐ D. The claims of this amendment paper have not been presented in ascending numerical order.
 - ☒ E. Other: withdrawn claims not identified.
- ☐ 5. Other (e.g., the amendment is unsigned or not signed in accordance with 37 CFR 1.4):

For further explanation of the amendment format required by 37 CFR 1.121, see MPEP § 714.

TIME PERIODS FOR FILING A REPLY TO THIS NOTICE:

1. Applicant is given **no new time period** if the non-compliant amendment is an after-final amendment or an amendment filed after allowance. If applicant wishes to resubmit the non-compliant after-final amendment with corrections, the **entire corrected amendment** must be resubmitted.
2. Applicant is given **one month**, or thirty (30) days, whichever is longer, from the mail date of this notice to supply the correction, if the non-compliant amendment is one of the following: a preliminary amendment, a non-final amendment (including a submission for a request for continued examination (RCE) under 37 CFR 1.114), a supplemental amendment filed within a suspension period under 37 CFR 1.103(a) or (c), and an amendment filed in response to a Quayle action. If any of above boxes 1. to 4. are checked, the correction required is only the **corrected section** of the non-compliant amendment in compliance with 37 CFR 1.121.

Extensions of time are available under 37 CFR 1.136(a) only if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action.

Failure to timely respond to this notice will result in:

Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or

Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.

Joanne Silbermann
Legal Instruments Examiner (LIE), if applicable

Telephone No.